



Girl Scout
M2 Site Set Up
Instructions
Fall Product 2025

Join the Fun and Earn Rewards!

Visit Your Online Site to Explore All the Rewards You Can Earn.





Collect Matching

Theme Patches!

Here's How to Earn Two Personalized Patches with your Name and Avatar:



Fall Personalized Patch

- · Create your avatar
- Send 16+ emails
- . Use the "Share My Site" function in the M2 system to ask friends and family for support
- Reach \$325+ in combined sales (in-person and online)



Girl Scout Cookie Crossover Personalized Patch

- · Create your avatar in the M2 system
- · Send 16+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 275+ packages of cookies during the 2026 Girl Scout Cookie Program



Visit gsnutsandmags.com/gshpa to login.





Use the OR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Fall Product Program online.

My troop #



2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.





3 Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in your own voice.

Team up with your parent or guardian to safely share your shop link on social media, or via text to market your online business. Remember to follow current GSUSA guidelines for online sales and marketing.



HOW TO GET STARTED September 27th

❖ Girls will receive an email on September 27th

OR

❖ Go to URL located on M2 Flyer & Order Card

Set Up Your Site! 3 Easy Steps In Just 7 **Minutes!**



Thank you for supporting M2 GS Test Council 1 Trophy by creating an account and participating in the Girl Scout product program. You're helping to inspire Girl Scouts to be the leaders of today and tomorrow.

Great news: Your Girl Scout can earn a special patch for entering 18 emails. You can log in to check her progress anytime. Updates: You will receive emails when a supporter has ordered. You'll also get weekly emails updating you on her progress and how close she is to reaching her goal.





Reminder: The information you provided when creating the account will be used only for this program. If you would like to learn more about our information practices, please see our <u>privacy policy</u>. You can delete your account or revoke your consent to M2 Media Services' to collect, use, and disclose your Girl Scout's information for this product program anytime by contacting us at <u>support.gsnutsandmags.com</u>.

Also, share the news with friends and family by sending emails, texts or on your social media accounts.

If you have any questions about how to participate, please <u>contact</u> <u>us online</u> or call 1-800-372-8520. We will be happy to help you.

Thank you,

M2 Media Services Customer Care

Launch Emails Now!

All parents will receive an email with a link to login on September 27th!

Email will come from email@mail.gsnutsandmags.com

M2 Customer Care Support: 1-800-372-8520

STEP 1: Login and Register





Participant Login | Volunteer Login | S View in Español

Girl Scouts of Alaska



Girls and Parents/Adults

Already Registered?

LOGIN

New User?

CREATE AN ACCOUNT



Troop Leaders or Volunteers

New and returning users

VISIT ADMIN SITE

Welcome!

Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place.

- · Create your avatar
- Earn rewards (your avatar can too!)
- · Invite friends and family to visit your personalized site



Enter Zip Code and Accept Adult/Girl Pledges





Participant Login | Volunteer Login | View in Español

Register An Account

M2 GS Test Council 1 Trophy





Please read the Parent / Adult Permission and Responsibility Pledge. Once you have scrolled to the end, you will be able to continue.

- · I understand that no product will be sold prior to the start date of the program.
- · I accept responsibility for meeting all troop deadlines.
- . If my Council is offering the ability to accept orders in person for girl delivery, I understand that I will be financially responsible for these products upon receipt of them from Council or another administrative level volunteer. I will also ensure that all orders are delivered promptly to customers and will be responsible for returning payment for these items to the troop.
- · I understand that all proceeds are troop or Council funds and are NOT the property of my participating Girl Scout.
- . I understand that my Girl Scout Council might have policies in place regarding accepting checks and I will review those specific policies which are outlined in more detail in my Council provided resources and information.
- . Troops, Girls Scouts or adults participating in the Fall Product Program may not have any outstanding debts with the Council.
- · Participating Girl Scouts may have the option to earn rewards. These earned items coincide with the level of products sold and are subject to

ACCEPT AND CONTINUE



Please read the Girl Scout Participant Pledge. One you have scrolled to the end, you will be able to continue.

- . I will never agree to meet in person with someone I "meet" online through my personalized site, other than to deliver products to customers approved by my parent/adult for in-person delivery (if applicable), and only if accompanied by my parent or an adult designated by my parent/adult.
- . I will not bully nor will I tolerate bullying (and I will always tell a trusted adult if this is a problem) during my participation in the Fall Product
- . I understand that my personalized site may be temporarily or permanently disabled at the discretion of my Council for any reason including if there is a security-related issue or an issue relating to any of the content on my site.

I will be guided by the Girl Scout Promise and Law in all actions related to the Fall Product Program.

ACCEPT AND CONTINUE

Enter Caregiver Details

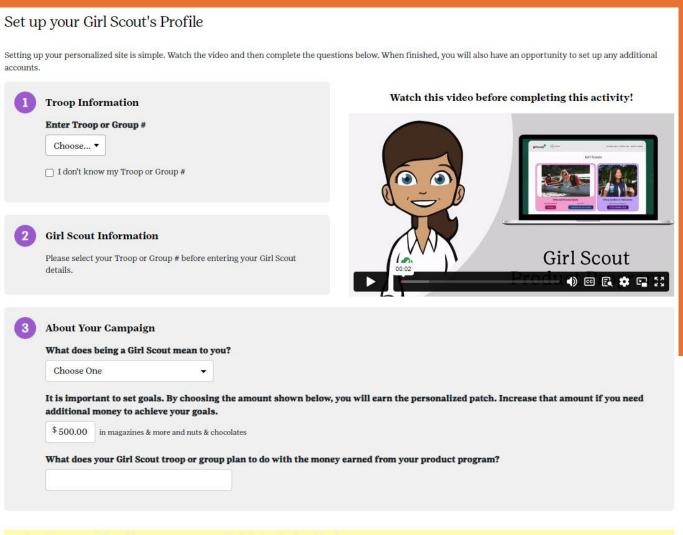
Your Account Details		
Parent or Adult's First Name		
Doug		
Parent or Adult's Last Name		
Mostrom		
Parent or Adult's Email	Confirm Email	
Doug.Mostrom@6StarFundraising.com	Doug.Mostrom@6StarFundraising.com	
Password	Confirm Password	
•••••	•••••	
By signing up, I certify that I am over 18 years of a	ge.	
☐ By signing up I certify I am over 18 years of age	and the parent or adult of the Girl Scout participant.	
_	and disclosure of the Girl Scout participant's informati my information of your Girl Scout participant without s	on. My consent is required for such collection, use and such consent. To learn more about M2 Media Services'
REGISTER		

Enter Troop and Girl Scout Information & Tell Your Customers About Your Campaign

PRO TIP!

Update your Sales Goal throughout the program as your sales increase!

Customers want to support Girl Scouts who still need sales to hit their goal!



Preview: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.

Being in Girl Scouts, [What does being a Girl Scout mean to you?]. We do fun activities and help the community while learning important skills that will help us forever. My goal this year is to sell \$500.00 in magazines & more and nuts & chocolates to help Girl Scouts, and so that our troop can [What does your group plan to do with the money earned?]. Will you please help by shopping at my online site? Thank you.

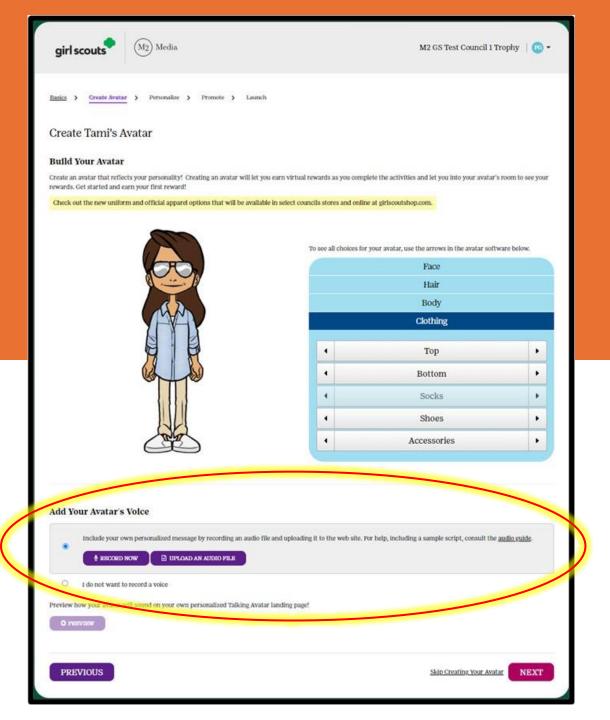


STEP 2 – Create Your Very Own Avatar and Give Her a Voice!

PRO TIP!

Girl Scouts who add their own voice to their avatar are 100% more likely to get sales than Girl Scouts who don't!

Be sure to add your own voice to your avatar. It's easy and fun! There's even a script provided!

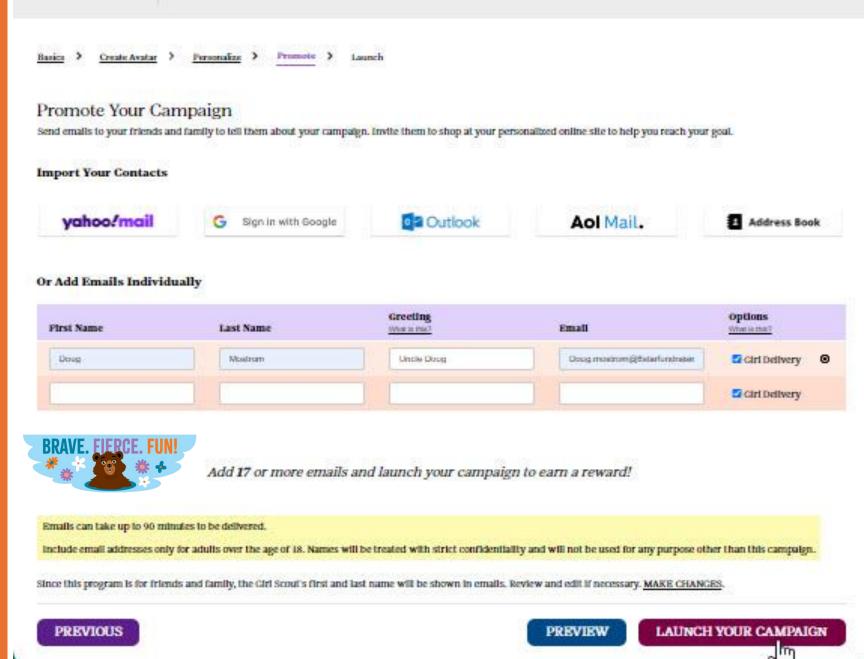


STEP 3 - Send Emails

PRO TIP!

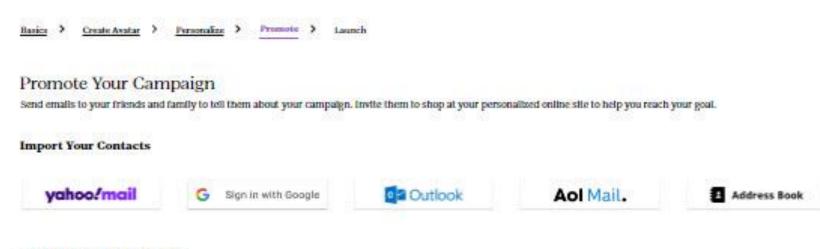
58% of sales come from emails! Be sure to send at least 16 emails to earn your BRAVE FIERCE FUN Patch!

*Email addresses from last year's online customers are pre-loaded for returning girls!



Be Sure to Click Launch Your Campaign to send emails to customers!





Or Add Emails Individually

First Name	Last Name	Greeting What is 1962	Email	Options Where the?
Unug	Mostrom	Uncle Drug	Oosig mostrom@fistarfundraber	☑ Cirl Delivery 😡
				☑ Cirt Delivery



Add 17 or more emails and launch your campaign to earn a reward!

Emails can take up to 90 minutes to be delivered.

Include email addresses only for adults over the age of 18. Names will be treated with strict confidentiality and will not be used for any purpose other than this campaign.

Since this program is for friends and family, the Cirl Scout's first and last name will be shown in emails. Review and edit if necessary. MAKE CHANGES.

PREVIOUS

