



BRAVE.
FIERCE. **FUN!**



Girl Scout
M2 Site Set Up
Instructions
Fall Product 2025

Join the Fun and Earn Rewards!

Visit Your Online Site to Explore All the Rewards You Can Earn.

girlscouts
in the heart
of pennsylvania

M2 Media

Here's How to Earn Two Personalized Patches with your Name and Avatar:



Fall Personalized Patch

- Create your avatar
- Send 16+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Reach \$325+ in combined sales (in-person and online)



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 16+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 275+ packages of cookies during the 2026 Girl Scout Cookie Program



BRAVE.
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FUN!



Visit gsnutsandmags.com/gshpa to login.

1 Login



Use the QR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Fall Product Program online.

My troop #

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



3 Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in your own voice.

Team up with your parent or guardian to safely share your shop link on social media, or via text to market your online business. Remember to follow current GSUSA guidelines for online sales and marketing.

HOW TO GET STARTED September 27th

❖ Girls will receive an email on September 27th

OR

❖ Go to URL located on M2 Flyer & Order Card

Set Up Your Site! 3 Easy Steps In Just 7 Minutes!



Announcement

Thank you for supporting M2 GS Test Council 1 Trophy by creating an account and participating in the Girl Scout product program. You're helping to inspire Girl Scouts to be the leaders of today and tomorrow.

Great news: Your Girl Scout can earn a special patch for entering 18 emails. You can log in to check her progress anytime. Updates: You will receive emails when a supporter has ordered. You'll also get weekly emails updating you on her progress and how close she is to reaching her goal.



Reminder: The information you provided when creating the account will be used only for this program. If you would like to learn more about our information practices, please see our [privacy policy](#). You can delete your account or revoke your consent to M2 Media Services' to collect, use, and disclose your Girl Scout's information for this product program anytime by contacting us at support.gsnutsandmags.com.

Also, share the news with friends and family by sending emails, texts or on your social media accounts.

If you have any questions about how to participate, please [contact us online](#) or call 1-800-372-8520. We will be happy to help you.

Thank you,

M2 Media Services Customer Care



[Launch Emails Now!](#)


All parents will receive an email
with a link to login on
September 27th!

Email will come from
email@mail.gsnutsandmags.com


M2 Customer Care Support:
1-800-372-8520

STEP 1: Login and Register

Participant Login | Volunteer Login  View in Español


Girl Scouts of Alaska



Girls and Parents/Adults

Already Registered? New User?

[LOGIN](#) [CREATE AN ACCOUNT](#)



Troop Leaders or Volunteers


New and returning users

[VISIT ADMIN SITE](#)

Welcome!

Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place.

- Create your avatar
- Earn rewards (your avatar can too!)
- Invite friends and family to visit your personalized site



Enter Zip Code and Accept Adult/Girl Pledges

Register An Account

M2 GS Test Council 1 Trophy

1

Enter your ZIP Code to register with your local Girl Scout Council.

Your Zip Code

96701

START



2

Please read the Parent / Adult Permission and Responsibility Pledge. Once you have scrolled to the end, you will be able to continue.

- I understand that no product will be sold prior to the start date of the program.
- I accept responsibility for meeting all troop deadlines.
- If my Council is offering the ability to accept orders in person for girl delivery, I understand that I will be financially responsible for these products upon receipt of them from Council or another administrative level volunteer. I will also ensure that all orders are delivered promptly to customers and will be responsible for returning payment for these items to the troop.
- I understand that all proceeds are troop or Council funds and are NOT the property of my participating Girl Scout.
- I understand that my Girl Scout Council might have policies in place regarding accepting checks and I will review those specific policies which are outlined in more detail in my Council provided resources and information.
- Troops, Girls Scouts or adults participating in the Fall Product Program may not have any outstanding debts with the Council.
- Participating Girl Scouts may have the option to earn rewards. These earned items coincide with the level of products sold and are subject to

ACCEPT AND CONTINUE

3

Please read the Girl Scout Participant Pledge. One you have scrolled to the end, you will be able to continue.

- rules.
- I will never agree to meet in person with someone I "meet" online through my personalized site, other than to deliver products to customers approved by my parent/adult for in-person delivery (if applicable), and only if accompanied by my parent or an adult designated by my parent/adult.
 - I will not bully nor will I tolerate bullying (and I will always tell a trusted adult if this is a problem) during my participation in the Fall Product Program.
 - I understand that my personalized site may be temporarily or permanently disabled at the discretion of my Council for any reason including if there is a security-related issue or an issue relating to any of the content on my site.

I will be guided by the Girl Scout Promise and Law in all actions related to the Fall Product Program.

ACCEPT AND CONTINUE

Enter Caregiver Details

Your Account Details

Parent or Adult's First Name

Doug

Parent or Adult's Last Name

Mostrom

Parent or Adult's Email

Doug.Mostrom@6StarFundraising.com

Confirm Email

Doug.Mostrom@6StarFundraising.com

Password

••••••••

Confirm Password

••••••••

By signing up, I certify that I am over 18 years of age.

- ☐ By signing up I certify I am over 18 years of age and the parent or adult of the Girl Scout participant.
- ☐ I consent to M2 Media Services' collection, use and disclosure of the Girl Scout participant's information. My consent is required for such collection, use and disclosure. M2 Media Services will not collect any information of your Girl Scout participant without such consent. To learn more about M2 Media Services' information practices, see our [privacy policy](#).

REGISTER

Enter Troop and Girl Scout Information & Tell Your Customers About Your Campaign

PRO TIP!
Update your Sales Goal throughout the program as your sales increase!
Customers want to support Girl Scouts who still need sales to hit their goal!

Set up your Girl Scout's Profile

Setting up your personalized site is simple. Watch the video and then complete the questions below. When finished, you will also have an opportunity to set up any additional accounts.

1

Troop Information

Enter Troop or Group #

Choose... ▾

☐ I don't know my Troop or Group #

2

Girl Scout Information

Please select your Troop or Group # before entering your Girl Scout details.

3

About Your Campaign

What does being a Girl Scout mean to you?

Choose One ▾


It is important to set goals. By choosing the amount shown below, you will earn the personalized patch. Increase that amount if you need additional money to achieve your goals.

\$ 500.00

in magazines & more and nuts & chocolates

What does your Girl Scout troop or group plan to do with the money earned from your product program?

Watch this video before completing this activity!



Preview: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.

Being in Girl Scouts, [What does being a Girl Scout mean to you?]. We do fun activities and help the community while learning important skills that will help us forever. My goal this year is to sell \$500.00 in magazines & more and nuts & chocolates to help Girl Scouts, and so that our troop can [What does your group plan to do with the money earned ?]. Will you please help by shopping at my online site? Thank you.

NEXT

STEP 2 – Create Your Very Own Avatar and Give Her a Voice!

PRO TIP!

Girl Scouts who add their own voice to their avatar are 100% more likely to get sales than Girl Scouts who don't!

Be sure to add your own voice to your avatar. It's easy and fun! There's even a script provided!

girl scouts M2 Media M2 GS Test Council 1 Trophy

Basics > Create Avatar > Personalize > Promote > Launch

Create Tami's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com.

To see all choices for your avatar, use the arrows in the avatar software below.

Face
Hair
Body
Clothing
Top
Bottom
Socks
Shoes
Accessories

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

☒ RECORD NOW ☐ UPLOAD AN AUDIO FILE

☐ I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

[Skip Creating Your Avatar](#)

STEP 3 – Send Emails

PRO TIP!

58% of sales come from emails! Be sure to send at least 16 emails to earn your BRAVE FIERCE FUN Patch!

*Email addresses from last year's online customers are pre-loaded for returning girls!

girl scouts

M2 Media

M2 GS Test Council 1 Trophy

PC

Basics

Create Avatar

Personalize

Promote

Launch

Promote Your Campaign

Send emails to your friends and family to tell them about your campaign. Invite them to shop at your personalized online site to help you reach your goal.

Import Your Contacts

yahoo!mail

Sign in with Google

Outlook

Aol Mail.

Address Book

Or Add Emails Individually

First Name	Last Name	Greeting <small>What is this?</small>	Email	Options <small>What is this?</small>
Doog	Neatrom	Uncle Doog	Doog.neatrom@gmail.com	<input checked="" type="checkbox"/> Girl Delivery
				<input checked="" type="checkbox"/> Girl Delivery

BRAVE. FIERCE. FUN!

Add 17 or more emails and launch your campaign to earn a reward!

Emails can take up to 90 minutes to be delivered.

Include email addresses only for adults over the age of 18. Names will be treated with strict confidentiality and will not be used for any purpose other than this campaign.



Since this program is for friends and family, the Girl Scout's first and last name will be shown in emails. Review and edit if necessary. [MAKE CHANGES](#).


PREVIOUS

PREVIEW

LAUNCH YOUR CAMPAIGN

Be Sure to Click
Launch Your
Campaign to send
emails to customers!








M2 GS Test Council 1 Trophy

Basics > Create Avatar > Personalize > **Promote** > Launch


Promote Your Campaign


Send emails to your friends and family to tell them about your campaign. Invite them to shop at your personalized online site to help you reach your goal.

Import Your Contacts



Or Add Emails Individually

First Name	Last Name	Greeting <small>What is this?</small>	Email	Options <small>What is this?</small>
<input type="text" value="Doug"/>	<input type="text" value="Mcdorm"/>	<input type="text" value="Uncle Doug"/>	<input type="text" value="Doug.mcdorm@starfunrobot"/>	<input checked="" type="checkbox"/> Girl Delivery 
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input checked="" type="checkbox"/> Girl Delivery



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PREVIOUS

PREVIEW

LAUNCH YOUR CAMPAIGN